



REAL ESTATE PHOTO AND VIDEO PREPARATION GUIDE

PRIOR TO THE ARRIVAL OF THE PHOTOGRAPHER, THE HOME SHOULD BE PROPERLY PREPARED FOR PHOTOS. HOMES THAT ARE NOT PREPARED PROPERLY WILL BE PHOTOGRAPHED AS IS.

EXTERIORS

- Remove vehicles from the driveway
- Remove trash bins from the front of the home
- Have grass mowed and landscape trimmed unruly plants and trees
- Rake up leaves and grass trimming
- Set up all patio furniture and umbrellas
- Wash windows and sliding glass doors
- Clean pool and remove pool vacuum

INTERIORS

- Replace all burnt out and non matching color light bulbs
- Contain pets and hide all signs you have a pet Hide electrical cords and cables
- Remove excess clutter from the home
- Vacuum carpets and mop hardwood floors

KITCHEN

- Put away all dirty dishes, dish soaps, sponges and scrubbers
- Clear all counter tops of clutter and small appliances
- Remove refrigerator magnets notes and photos
- Remove trash bins
- Straighten stools and chairs

BEDROOMS

- Make all beds
- Remove clutter from night stands and dresser tops
- Remove all laundry and clutter from the room
- Make sure items under the bed are not visible

BATHROOMS

- Remove all clutter from counter tops such as razors, soaps, deodorants etc....
- Wipe down mirrors and countertops
- Remove all shampoos, soaps and loofahs from the showers
- Remove all trash bins
- Close toilet lids Remove rugs
- Hang fresh towels

When the photographer arrives please

- Open all shades and blinds
- Turn on all the lights in the home
- Turn off all ceiling fans
- Put pets away for the safety of the photographer and equipment

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